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NORTHERN DISTRICT OF CALIFORNIA

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NORTHERN DISTRICT OF CALIFORNIA

1 Thomas P. Mazzucco - 139758
2 Aaron K. McClellan - 197185
3 Bryan L. P. Saalfeld - 243331
4 Nicholas C. Larson - 275870
5 MURPHY, PEARSON, BRADLEY & FEENEY
6 88 Kearny Street, 10th Floor
7 San Francisco, CA 94108-5530
8 Tel: (415) 788-1900
9 Fax: (415) 393-8087
10 E-Mail tmazzucco@mpbf.com
11 amcclellan@mpbf.com
12 bsaalfeld@mpbf.com
13 nlarson@mpbf.com

14 Geoffrey Potter (admitted *pro hac vice*)
15 Christos G. Yatrakis (admitted *pro hac vice*)
16 PATTERSON BELKNAP WEBB & TYLER LLP
17 1133 Avenue of the Americas
18 New York, NY 10036
19 Telephone: (212) 336-2000
20 Fax: (212) 336-2222
21 E-Mail gpotter@pbwt.com
22 cyatrakis@pbwt.com

23 Attorneys for Plaintiffs
24 INNOVATION VENTURES, LLC and LIVING ESSENTIALS, LLC

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

INNOVATION VENTURES, LLC and LIVING
ESSENTIALS, LLC,

Plaintiffs,

-against-

PITTSBURG WHOLESALE GROCERS, INC.,
d/b/a PITCO FOODS, et al.,

Defendants.

12 Civ. 5523 (WHA)

STIPULATION AND ORDER

FILED UNDER SEAL

UPON THE STIPULATION AND AGREEMENT by and between the undersigned counsel
for Plaintiffs Innovation Ventures, LLC, and Living Essentials, LLC, (together, "Plaintiffs"), and
defendant Elite Wholesale, Inc. ("Elite"), it hereby is ORDERED as follows:

1. Elite acknowledges having been served with the following documents and waives any
defenses as to personal or subject matter jurisdiction with respect to these documents: Summons and

-1-


Stipulation and Order


5692475v.1


1 Complaint; Order to Show Cause for a Temporary Restraining Order and Preliminary Injunction,
2 including the supporting Declarations and Memorandum of Law; and Seizure Order.

3 2. For purposes of this stipulation, the "5 HOUR ENERGY Marks" are:

- 4 • "5 HOUR ENERGY" (Registration No. 3,003,0770);
5 • "5-HOUR ENERGY" (Registration No. 4,004,225);

- 6 •  (Registration No. 4,104,670);

- 7 •  which includes the wording "5-hour ENERGY" in black outlined in
8 yellow, below which are the words "EXTRA STRENGTH" in yellow, along
9 with a person in black silhouette, outlined in yellow, shown in an athletic pose
10 adjacent to an uneven landscape, with the sky depicted in transitioning colors
11 from black to red as the sky meets the landscape (Registration No. 4,116,951);

- 12 • , commonly referred to as "Running Man," (Registration No. 3,698,044);
13 and
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- which includes the wording "5-hour ENERGY" in black outlined in yellow, along with a person in black silhouette, outlined in yellow, shown in an athletic pose adjacent to an uneven landscape, with the sky depicted in transitioning colors from red to yellow as the sky meets the landscape (Registration No. 4.120,360).

3. Elite and its agents, servants, employees, and all other persons in active concert and participation with them, pending the final hearing and determination of this action are preliminarily enjoined from:

- using any of the 5 HOUR ENERGY Marks (or any marks confusingly similar thereto) on any counterfeit product in connection with the manufacture, sale, offer for sale, distribution, advertisement, or any other use of dietary supplements;
- using any logo, trade name or trademark confusingly similar to any of the 5 HOUR ENERGY Marks which may be calculated to falsely represent or which has the effect of falsely representing that the services or products of Elite or of others are sponsored by, authorized by or in any way associated with Plaintiffs;
- infringing any of the 5 HOUR ENERGY Marks;
- otherwise unfairly competing with Plaintiffs in the manufacture, sale, offering for sale, distribution, advertisement, or any other use of dietary supplements;
- falsely representing themselves as being connected with Plaintiffs or sponsored by or associated with Plaintiffs or engaging in any act which is likely to cause the trade, retailers and/or members of the purchasing public to believe that they or the other defendants are associated with Plaintiffs;

1 (f) using any reproduction, counterfeit, copy, or colorable imitation of any of the 5
2 HOUR ENERGY Marks in connection with the publicity, promotion, sale, or advertising of
3 dietary supplements;

4 (g) affixing, applying, annexing or using in connection with the sale of any goods, a false
5 description or representation including words or other symbols tending to falsely describe or
6 represent such goods as being 5-Hour ENERGY® and from offering such goods in
7 commerce;
8

9 (h) diluting any of the 5 HOUR ENERGY Marks;

10 (i) buying, selling, transferring (other than to Plaintiffs or law enforcement officials),
11 altering, or destroying any counterfeit products with the 5 HOUR ENERGY Marks;

12 (j) destroying any records documenting the manufacture, sale, offer for sale, distribution,
13 advertisement or receipt of any product purporting to be 5 HOUR ENERGY®; and
14

15 (k) assisting, aiding or abetting any other person or entity in engaging in or performing
16 any of the activities referred to in subparagraphs (a) through (j) above.

17 4. Plaintiffs and Elite stipulate that, as among them, there are no issues to
18 address at the hearing scheduled for November 7, 2012, with respect to the Seizure Order and
19 Order to Show Cause. Elite waives any and all rights they might have to a hearing to contest
20 the seizure executed at 12323 Sherman Way, North Hollywood, CA 91605 on October 29,
21 2012 or to a hearing to challenge the issuance of a preliminary injunction.
22

23 5. Plaintiffs and their surety, American Contractors Indemnity Company, are
24 released from any and all liability under the bonds filed in this case (including Bond Nos.
25 1000772114 and 1000772115) and the seizure executed against Elite at 12323 Sherman Way,
26 North Hollywood, CA 91605 is hereby confirmed.
27

28 6. Signatures transmitted electronically or by facsimile shall be deemed original.


1
2 Dated: 11-7, 2012

3 **CONSENTED AND AGREED TO BY:**

4
5
6
7 **PATTERSON BELKNAP WEBB & TYLER LLP**

8 By: 

9 Geoffrey Potter
10 gpotter@pbwt.com
11 Christos Yatrakis
12 cyatrakis@pbwt.com
13 1133 Avenue of the Americas
14 New York, New York 10036
15 (212) 336-2000
16 Attorneys for Plaintiffs


For Elite Wholesale, Inc.

THE GAW GROUP

By: 

17 Randolph Gaw
18 rgaw@thegawgroup.com
19 100 Pine Street, Suite 1250
20 San Francisco, CA 94111
21 (415) 745-3308
22 Attorneys for Elite Wholesale, Inc.

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28 SO ORDERED:


UNITED STATES DISTRICT JUDGE

CERTIFICATE OF SERVICE

I, Tanya L. Hill, declare:

I am a citizen of the United States, am over the age of eighteen years, and am not a party to or interested in the within entitled cause. My business address is 88 Kearny Street, 10th Floor, San Francisco, California 94108-5530.

On November 7, 2012, I served the following document(s) on the parties in the within action:

STIPULATION AND ORDER

	BY MAIL: I am familiar with the business practice for collection and processing of mail. The above-described document(s) will be enclosed in a sealed envelope, with first class postage thereon fully prepaid, and deposited with the United States Postal Service at San Francisco, California on this date, addressed as follows:
	BY HAND: The above-described document(s) will be placed in a sealed envelope which will be hand-delivered on this same date by _____, addressed as follows:
X	VIA FACSIMILE: The above-described document(s) was transmitted via facsimile from the fax number shown on the attached facsimile report, at the time shown on the attached facsimile report, and the attached facsimile report reported no error in transmission and was properly issued from the transmitting facsimile machine, and a copy of same was mailed, on this same date to the following:

Manoucherhr Heikali
Santa Monica Distributing, Inc.
aka David Heikali
3180 West Olympic Boulevard
Santa Monica, CA 90404
FAX: 310-453-9178

Attorney For Manoucherhr Heikali
IN PRO PER

Aziz Heikali
Santa Monica Distributing, Inc.
aka Ed Heikali
3180 West Olympic Boulevard
Santa Monica, CA 90404
FAX: 310-453-9178

Attorney For Aziz Heikali aka Ed Heikali
IN PRO PER

X	VIA E-MAIL: Based on a court order or an agreement of the parties to accept service by e-mail, I attached the above-described document(s) to an e-mail message, and invoked the send command to transmit the e-mail message to the person(s) at the following e-mail address(es). I did not receive, within a reasonable time after the transmission, any electronic message or other indication that the transmission was unsuccessful.
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Jennifer Lee Taylor
Morrison & Foerster LLP
425 Market Street
San Francisco, CA 94105
E-Mail: jtaylor@mofo.com
wgarbers@mofo.com
mpoe@mofo.com

Attorney For Defendants
PITTSBURG WHOLESALE GROCERS, INC.,
D/B/A PITCO FOODS; PACIFIC
GROSERVICE, INC. D/B/A PITCO FOODS;
ARISTOTLE PERICLES NAVAB; DAVID
LUTTWAY

1 Thomas Suh
2 LTL Trial Attorneys
1835 West Orangewood Avenue, Suite 330
3 Orange, CA 92868
E-Mail: ts@ltlatorneys.com

Attorney For Defendants
KOAMEX GENERAL WHOLESALE, INC.,
YOUNG H. KIM A.K.A. YONG HWAM KIM

4 Randolph Gaw
5 The Gaw Group
100 Pine Street, Suite 1250
6 San Francisco, CA 94111
E-Mail: rgaw@thegawgroup.com

Attorney For Defendant
ELITE WHOLESALE INC.

7 Randolph Gaw
8 The Gaw Group
100 Pine Street, Suite 1250
9 San Francisco, CA 94111
E-Mail: rgaw@thegawgroup.com

Attorney For Defendant
TONIC WHOLESALE, INC., D/B/A ACE
WHOLESALE

10 Randolph Gaw
11 The Gaw Group
100 Pine Street, Suite 1250
12 San Francisco, CA 94111
E-Mail: rgaw@thegawgroup.com

Attorney For Defendant
DAPAN USA CORP. D/B/A FRONTIER
WHOLESALE; SUNG KEUN LEE

13 Steven A. Elia
14 The Law Offices of Steven A. Elia, APC
2221 Camino Del Rio South, Suite 207
15 San Diego, CA 92108
Tel: (619) 444-2244
16 E-Mail: steve@elialaw.com

Attorney For Defendants
DAN-DEE COMPANY, INC.; FADI ATTIQ;
KEVIN ATTIQ

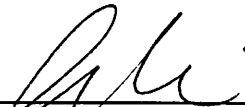
17 Randolph Gaw
18 The Gaw Group
100 Pine Street, Suite 1250
19 San Francisco, CA 94111
Tel: (415) 745-3308
20 E-Mail: rgaw@thegawgroup.com

Attorney For Defendant
SUNG KEUN LEE

21 William Markham
22 Maldonado & Markham, LLP
550 West C Street, Suite 2040
23 San Diego, CA 92101
wm@maldonadomarkham.com

Attorney For Defendants
DAN-DEE COMPANY, INC.; FADI ATTIQ;
KEVIN ATTIQ

24
25 I declare under penalty of perjury under the laws of the State of California that the foregoing is
26 a true and correct statement and that this Certificate was executed on November 7, 2012.

27
28 By 
Fanya L. Hill